

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
Львівський національний університет імені Івана Франка
Факультет географічний
Кафедра туризму

Затверджено
На засіданні кафедри туризму
Географічного факультету
Львівського національного університету
імені Івана Франка
(протокол № 1 від 30.08.2024 р.)

Завідувач кафедри _____
проф. Мальська М. П.

СИЛАБУС
з навчальної дисципліни «Медичний, СПА та велнес туризм (англ. мова)»,
що викладається в межах ОПП «Туристична діяльність»
другого (магістерського) рівня вищої освіти для здобувачів спеціальності
242 «Туризм і рекреація»

Львів 2024 р.

Name of the course	"Medical, SPA @ Wellness tourism"
Course teaching address	Lviv, 41 Doroshenko str
The faculty and department under which the discipline is established	Faculty of Geography, Department of Tourism
Field of knowledge, code and name of specialty	Field of knowledge 24 Service sector, specialty 242 "Tourism @ Recreation"
Course teachers	Oresta Bordun, PhD, Associate Professor, Associate Professor of the Department of Tourism
Contact information of teachers	oresta.bordun@lnu.edu.ua, https://geography.lnu.edu.ua/en/employee/bordun-oresta , Lviv, 41 Doroshenko str, office 4
Consultations	Consultations on the day of lectures/practical classes (by prior arrangement). On-line consultations through ms teams are also possible. To agree on the time of consultations, you should write to the e-mail of the teacher or call.
Course page	https://geography.lnu.edu.ua/course/medychnyy-spa-ta-velnes-turyzm on-line course Medical, SPA @ Wellness tourism https://e-learning.lnu.edu.ua/course/view.php?id=6284
Information about the course	The discipline "Medical, SPA @ Wellness tourism" is a normative discipline for the educational program master in " Tourism @ recreation ", which is taught in the 2 semester in the amount of 3 credits (according to the European Credit Transfer System ECTS).
A brief summary of the course	The study of the educational discipline "Medical, SPA @ Wellness tourism" is an important component of modern Tourism activity, which is associated with changes in the trends of tourism from leisure tourism to health tourism. The need for this discipline is to train tourism specialists who know how to give services in health tourism. Therefore, the course is presented as an overview of definitions in medical, SPA and wellness tourism, as well as processes and tools needed for quality organization of medical and health care services for tourists. Knowledge of the academic discipline is necessary for future specialists in "Tourism @ recreation" in order to objectively understand needs and demands of new tourists in medical, SPA @ Wellness services.
Purpose and objectives of the course	The purpose of the course is relevant to new trends of tourist services: to provide not only a tourist's rest, but also an opportunity to improve his well-being. Integral competence: The ability to solve complex specialized tasks and practical problems in the field of public management and administration or in the learning process, which involves the application of theories and scientific methods and is characterized by complexity and uncertainty of conditions. The objectives of the course – to form general and professional competences: GC2. Ability to conduct professional activities in the international and domestic environment. GC3. Ability to communicate in a foreign language. PC1. The ability to apply in professional activity the categorical and terminological apparatus, concepts, methods and tools of the system of sciences that form the scientific basis of tourism and recreation. PC.4. The ability to organize activities and cooperation of subjects of regional,

	<p>national and international tourism markets on the basis of sustainable development, taking into account world experience.</p> <p>PC.9. Ability to organize activities in the field of health tourism</p> <p>Program results</p> <p>PR.5. To carry out a comprehensive analysis and evaluation of the functioning of the tourist market at different hierarchical levels, to forecast trends in its development.</p> <p>PR7 Organize cooperation with stakeholders, form mechanisms for interaction between tourism market players, taking into account aspects of social and ethical responsibility.</p> <p>PR11 Communicate freely in national and foreign languages orally and in writing to discuss professional problems, present the results of research and projects in the field of tourism and recreation.</p> <p>PR 14. Organize activities in the field of health tourism.</p>
<p>Literature for studying the discipline</p>	<p><i>Basic literature</i></p> <ol style="list-style-type: none"> 1. About resorts: Ukrainian law [Про курорти: Закон України від від 05.10.2000 № 2026-III (Редакція станом на 16.10.2020)] URL: https://zakon.rada.gov.ua/laws/show/2026-14#Text 2. Bordun O., Hrytsyshyn A. Health tourism trends: expectations and motives of generation Z based on Ukrainian students' survey Вісник Львівського університету. Серія економічна. 2024. Випуск 66, DOI: http://dx.doi.org/10.30970/ves.2024.66.0.6605 (<i>Index Copernicus</i>) 3. Malska M., Bordun O., Antonyuk N. Health tourism (international and national aspects) [Медичний і оздоровчий туризм (міжнародні та національні аспекти)] Навч. посіб. Київ: в-цтво Каравелла, 2022, 234 с.. 4. Malska M., Bordun O. Medical tourism: theory and practice [Медичний туризм: теорія та практика]. Посібник – Київ: ЦНЛ, 2018.– 126 с. 5. Bordun O., Malska M. Geo-Social and Economic analysis of medical tourism in L'viv city (theory and methods of implementation) [Гео-соціо-економічна характеристика медичного туризму міста Львова (<i>Теорія та методика впровадження</i>)] Рига: «LAP LAMBERT Academic Publishing», 2018. – 102 с. 6. DeMicco F., Weis S. eds. (2017). Medical tourism and wellness : hospitality bridging healthcare (H2H). Boca Raton. Apple Academic Press Inc., 340 p 7. Harcup, J., Harrington, J., Crebbin-Bailey, J. (2011). The Spa book : the official guide to spa therapy. London. Cengage Learning, 262 p 8. HEALTH & WELLNESS TOURISM. A FOCUS ON THE GLOBAL SPAEXPERIENCE. London. Routledge, 2020. – 480 p. 9. Peris-Ortiz M., Álvarez-García J. eds. (2015). Health and Wellness Tourism: Emergence of a New Market Segment. Springer International Publishing, 183 p. 10. Edlin G., Golanty E. (2018). Health and Wellness. London. Routledge, 815 p. 11. Wonder water. The value of water. EuroGeoSurvey. 137 p. <p><i>Additional literature</i></p>

	<p>12. Bordun O., Hamkalo M. Increasing of competitiveness in the grand-resort Truskavets by the provision of innovative spa- services [Підвищення конкурентоспроможності курортотопісу Трускавець шляхом надання інноваційних спа-послуг]. <i>Актуальные проблемы экономики в условиях реформирования современного общества: материалы III междунар. науч.-практ. конф.</i> – Белгород: ИД «Белгород» НИУ «БелГУ», 2015. – Ч. 2. – С.257-260</p> <p>13. Bordun O. Medical tourism in L'viv city: economic and social prospects for development [Медичний туризм міста Львова: соціально-економічні можливості для розвитку]. <i>Наука і економіка</i>. Хмельницький, 2016. Is. 1(41). С. 78–86.</p> <p>14. Hoeger, W., Hoeger, S. (2019). <i>Fitness and wellness</i>. 13th ed. Wadsworth CengageLearning, 336 p</p> <p>15. DeMicco F. (2017). <i>New Innovations in Medical Tourism and Wellness in Europe</i>. In DeMicco F., Weis S. eds. (2017). <i>Medical tourism and wellness : hospitality bridginghealthcare (H2H)</i>. Boca Raton. Apple Academic Press Inc.</p> <p>Web-resource</p> <p>16. Wellness TourismWorldwide (WTW). URL: http://www.wellnesstourismworldwide.com</p> <p>17. ESPA URL:https://europeanspas.eu</p> <p>18. Global Wellness Institute. Wellness Tourism Initiative URL: https://globalwellnessinstitute.org/initiatives/wellness-tourism/</p> <p>19. Wellness Tourism Association URL: https://www.wellnesstourismassociation.org</p> <p>20. Morshyn kurort URL:https://morshynkurort.net/ua/treatment/min-voda</p> <p>21. ISO standard 17679 (2016 E) <i>Tourism and related services – Wellness spa – Service requirements</i></p> <p>22. Thermegroup URL:https://www.thermegroup.com/</p>
The scope of the course	16 hours of lectures, 16 hours of practical classes and 58 hours of independent work
Expected learning outcomes	<p>As a result of studying this course, the student should:</p> <p>to know: definition of Medical, SPA @ Wellness tourism, their components;</p> <ul style="list-style-type: none"> - trends characterizing the state of the medical, spa and wellness tourism market in Ukraine and the world. - factors forming prerequisites for the successful development of medical, spa and wellness tourism on the territory of Ukraine. - problems and obstacles on the way to the successful development of the medical, spa and wellness tourism market. - foreign experience and comparative analysis of domestic and foreign markets of medical, spa and wellness tourism. <p>be able to: explain the relationship between the health and using medical, Spa @ Wellness tourism;</p> <ul style="list-style-type: none"> - organize medical, spa and wellness tourism services for clients. - to formulate ideas for overcoming the problems that exist in the field of medical, spa and wellness tourism in Lviv city, Lviv region and Ukraine, as well as developing recommendations for improving the current state. - to comply with legislative norms when providing medical, SPA and wellness tourism services for clients.
Keywords	Medical, SPA @ Wellness tourism

Course format	Full-time											
Topics	The scheme of the "Medical, SPA @ Wellness tourism " course is presented below in tabular form											
Form of final control	Exam at the end of the semester											
Prerequisites	To study the course students need basic knowledge of tourism, tourism management and geospatial orientation, English language.											
Teaching methods and techniques that will be used during the teaching of the course	<p>Presentation, lectures, guest lectures, discussion, case-study, work-shop.</p> <p>Lectures: conducting lectures; explanation and giving examples from the activities of enterprises according to the topics of the lectures; discussion, conversation, illustration, demonstration.</p> <p>Exercises: Presentation, answer, test survey, discussion, case.</p>											
Necessary equipment	To study the course, it is enough to have commonly used programs such as Microsoft Office Word, Microsoft Office Excel, Microsoft Office Power Point											
Evaluation criteria (separately for each type of educational activity)	<p>The assessment is carried out on a 100-point scale. Points are awarded according to the following ratio:</p> <ul style="list-style-type: none"> • exercises: maximum number of points 35 • independent student work 15 • final exam: maximum number of points 50 <p>Final maximum number of points 100</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Types of work. Criteria for assessing student knowledge</th> <th style="text-align: center;">Maximum number of points</th> </tr> </thead> <tbody> <tr> <td colspan="2" style="text-align: center;">1. Points of current academic performance for participation in practical classes</td> </tr> <tr> <td style="text-align: center;">Evaluation criteria</td> <td style="text-align: center;">5 points</td> </tr> <tr> <td>the student has a full knowledge of the educational material, freely and reasonably presents it during oral presentations and written answers, deeply and comprehensively reveals the content of theoretical issues and practical tasks, using the required and additional literature. Solved all test tasks correctly.</td> <td style="text-align: center;">5</td> </tr> <tr> <td>the student has a good knowledge of the academic material, presents it reasonably during oral presentations and written answers, and mainly reveals the content of theoretical issues and practical tasks, using the required literature. However, some issues lack sufficient depth and argumentation, with some minor inaccuracies and minor errors. He solved most of the test tasks correctly.</td> <td style="text-align: center;">4</td> </tr> </tbody> </table>		Types of work. Criteria for assessing student knowledge	Maximum number of points	1. Points of current academic performance for participation in practical classes		Evaluation criteria	5 points	the student has a full knowledge of the educational material, freely and reasonably presents it during oral presentations and written answers, deeply and comprehensively reveals the content of theoretical issues and practical tasks, using the required and additional literature. Solved all test tasks correctly.	5	the student has a good knowledge of the academic material, presents it reasonably during oral presentations and written answers, and mainly reveals the content of theoretical issues and practical tasks, using the required literature. However, some issues lack sufficient depth and argumentation, with some minor inaccuracies and minor errors. He solved most of the test tasks correctly.	4
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the student has a general knowledge of the educational material, presents its main content in oral presentations and written answers, but without a deep comprehensive analysis, justification and argumentation, without using the necessary literature, while making some significant inaccuracies and mistakes. Solved half of the test tasks correctly.	3
the student does not have fully knowledge of the educational material. He/she presents it fragmentarily, superficially (without argumentation and justification) during oral presentations and written answers, does not sufficiently reveal the content of theoretical questions and practical tasks, while making significant inaccuracies, and solves a minority of test tasks correctly.	2
the student has a partial knowledge of the course material and is unable to present the content of most of the issues of the topic during oral presentations and written answers, making significant mistakes. Solved some test tasks correctly.	1
the student does not know the material	0
<i>Maximum number of points for participation in 8 practical classes</i>	35 points
2. Independent student work (ISW)	
Evaluation criteria	5 points
Independent student work, which is provided for in the topic along with classroom work, is assessed during the current control of the topic at the relevant lesson. Mastery of topics that are assigned only for independent work is monitored during the final semester control.	5
3. Individual student research work (ISRW)	
Evaluation criteria	8 points
the work is completed and defended according to the schedule with explanations and conclusions and in full	8
the work is defended, but partially completed with non-compliance to the deadlines or requirements	6
the work is not protected and is partially completed with a violation of deadlines or requirements	4
the work is not defended and is performed with a violation of the methodological recommendations	1-3
the work is not done	0
4. Extra points	
Evaluation criteria	2 points
Additional points are awarded for writing abstracts / participating in scientific club activities / participating in scientific seminars and round tables / participating in non-formal education activities (for obtaining certificates of completion of training on various educational platforms (Coursera, Prometheus, etc.)	2
<i>Maximum number of points for the current control</i>	50 points

5. Exam	
Evaluation criteria	50 points
<p>Each exam ticket consists of tasks of three levels of difficulty.</p> <p>1. The first level (task 1) is a multiple-choice task - test tasks (10 tasks with a maximum score of 0.6 points). A multiple-choice task is considered to be completed correctly if the correct answer is written in the test.</p>	6 points maximum
<p>2. The second level (task 2) is a short-answer task (6 tasks with a maximum of 4 points). A short-answer task is considered to be completed correctly if the student provides correct definitions, references, interpretations, and brief comments.</p>	24 points maximum
<p>3. The third level (task 3) is a task with a detailed answer (full explanation of the answer) (2 tasks of 10 points maximum). In these tasks, it is necessary to make consistent, logical explanations, necessary references, indicate the facts from which a particular statement follows. If necessary, you should illustrate your thoughts with diagrams, graphs, and tables.</p>	20 points maximum
Current and final control	TOTAL – 100

Ongoing control and independent work								Exam	Total
T1	T2	T3	T4	T5	T6	T7	T8	50	100
5	5	5	5	5	5	5	15		

Rating scale: university, national and ECTS

The sum of points for all types of educational activity	ECTS	Evaluation on a national scale
		For an exam, course project, practice
90 – 100	A	excellent
81-89	B	good
71-80	C	
61-70	D	satisfactory
51-60	E	
21-50	FX	unsatisfactory
0-20	F	unsatisfactory (non-transferable)

Questions for self-control	<ol style="list-style-type: none"> 1. Describe the essence of health tourism, explain its purpose and main tasks in the tourism system. 2. Health tourism: comparative studies in different countries. 3. The definition of medical tourism. 4. The definition of Spa tourism. 5. Wellness tourism. 6. The ISO standards in the sphere of Medical, SPA @ Wellness tourism. 7. Factors of developments in the sphere of medical tourism. 8. The international organizations in the sphere of medical tourism and Ukraine cooperation with them.
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9. The international organizations in the sphere of SPA tourism and Ukraine cooperation with them.
10. The international organizations in the sphere of Wellness tourism and Ukraine cooperation with them.
11. A global overview of past and present developments in health tourism.
12. Typologies of health tourism by countries and part of world.
13. The international organizations and their role in the management of Wellness industry.
14. Typical markets for different health products.
15. New products and future trends in health tourism.
16. The ISO standards in the sphere of Wellness tourism
17. How is the global wellness economy distributed across the world?
18. What motives are for wellness tourism?
19. Geological prerequisites for the development of Spa town.
20. The countries of high level medical tourism.
21. The countries of dentistry and plastically tourism.
22. IFL tourism.
23. Medical SPA tourism.
24. History of Spa industry in the world.
25. Modern trends in Spa industry.
- 26 Wellness concepts.
27. Describe Truskavets Spa.
28. Describe Marianski lazne.
29. Describe Morshyn Cure.
30. Describe Karlovi Vary Cure.
31. Describe Yaremche Cure.
32. Concept of hydrotherapy. Hydrotherapeutic procedures
- 33 The concept of kinesiotherapy.
34. The concept of anti-age therapy
- 35 Development of health tourism and "spa&wellness".
36. Describe the German Spa resort of your choice.
- 37 Trends in the development of the Croatian medical wellness market.
- 38 Analysis of balneological resorts in Georgia
39. Analysis of thermal resorts in Hungary
- 40 Describe the thermal resort of Transcarpathia.
- 41 Wellness trends.
- 42 Geography of Wellness.
43. Physical activity industry.
44. Personal care & beauty industry.
- 45 Workplace wellness.
46. Public Health, Prevention, & Personalized Medicine
47. Analysis of balneological resorts in Czech Republic
48. Wellness in Japan.
49. Wellness in USA.
- 50 Wellness in Thailand
51. SPA @Wellness in Slovakia.
52. Wellness in Indonesia
53. Healthcare Technology Trends for 2024 (10 devices)
54. The Internet of Medical Things (IoMT)
55. Definition and Types of Immersive Technology in medicine
56. Medical robots.
57. Telehealth.
58. 3D-printed devices

COURSE SCHEME

Week	Topic, plan, short theses	(Literature)
1	<p>Topic 1. The essence and conceptual foundations of Medical, SPA @ Wellness tourism</p> <ol style="list-style-type: none"> 1. The definition of Medical, SPA @ Wellness tourism 2. The evolution of Medical, SPA @ Wellness tourism 3. The ISO standards in the sphere of Medical, SPA @ Wellness tourism 4. Factors of developments in the sphere of Medical, SPA @ Wellness tourism. 5. The international organizations in the sphere of Medical, SPA @ Wellness tourism and Ukraine cooperation with them. 	<ol style="list-style-type: none"> 1. Malska M., Bordun O., Antonyuk N. Health tourism (international and national aspects) [Медичний і оздоровчий туризм (міжнародні та національні аспекти)] Навч.посіб. Київ: в-цтво Каравелла, 2022, 234 с 2. Bodeker G., Cohen M. (2008). Understanding the Global Spa Industry: Spa Management. Butterworth-Heinemann, 493 p. 3. D'Angelo J. (2019). Spa Business Strategies: A Plan for Success. Milady, 449 p. 4. DeMicco F., Weis S. eds. (2017). Medical tourism and wellness : hospitality bridging healthcare (H2H). BocaRaton. Apple Academic Press Inc., 340 p. 5. Murphy P. (2017). The Business of Resort Management. New York. Wiley, 340. 6. Pilzer P. (2017). The New Wellness Revolution: How to Make a Fortune in the Next Trillion Dollar Industry. 4nd Edition. John Wiley & Sons, Inc., Hoboken, 479 p. 7. Qian Yin (2011). Spas & Holiday Resorts. LST Publishing House, 234 p. 8. Wellness Tourism Worldwide (WTW) URL http://www.wellnesstourismworldwide.com 9. Global Wellness Institute URL: https://globalwellnessinstitute.org
2	<p>Topic 1. The essence and conceptual foundations of Medical, SPA @ Wellness tourism</p>	<p>Exercise (2 hours): Group discussion of the topics of lecture: the definition of Medical, SPA @ Wellness tourism; the ISO standards in the sphere of Medical, SPA @ Wellness tourism; Factors of developments in the sphere of Medical, SPA @ Wellness tourism; the international organizations in the sphere of Medical, SPA @ Wellness tourism</p>
3	<p>Topic 2. Health tourism: comparative studies in different countries</p> <ol style="list-style-type: none"> 1. A global overview of past and present developments in health tourism. 2. Factors influencing health tourism demand. 3. Typologies of health tourism by countries and part of the world. 4. Typical markets for different health products. 5. Summary of new products and future trends in health tourism. 	<ol style="list-style-type: none"> 1. Malska M., Bordun O., Antonyuk N. Health tourism (international and national aspects) [Медичний і оздоровчий туризм (міжнародні та національні аспекти)] Навч.посіб. Київ: в-цтво Каравелла, 2022, 234 с 2. Global Wellness Institute. History of Wellness URL: https://globalwellnessinstitute.org/what-is-wellness/history-of-wellness/ 3. Global Wellness Economy Monitor https://globalwellnessinstitute.org/the-2023-global-wellness-economy-monitor/ 4. Bodeker G., Cohen M. (2008). Understanding the Global Spa Industry: Spa Management. Butterworth-Heinemann, 493 p.
4	<p>Topic 2. Health tourism: comparative</p>	<p>Exercise (2 hours): Group discussion of the topics of</p>

	<p>studies in different countries. Analyses of different countries by the structure: an overview of past and present developments in health tourism; factors influencing health tourism demand; typologies of health tourism in this country and part of world; typical markets for different health products; summary of new products and future trends.</p>	lecture on example of some country
5	<p>Topic 3. Wellness tourism in the world 1. The international organizations and their role in the management of Wellness industry. 2. The ISO standards in the sphere of Wellness tourism 3. How is the global wellness economy distributed across the world? 4. What motives are for wellness tourism?</p>	<p>Lecture (2 hours) 1. Malska M., Bordun O., Antonyuk N. Health tourism (international and national aspects) [Медичний і оздоровчий туризм (міжнародні та національні аспекти)] Навч.посіб. Київ: в-цтво Каравелла, 2022, 234 с 2. Global Wellness Economy Monitor https://globalwellnessinstitute.org/the-2023-global-wellness-economy-monitor/</p>
6	<p>Topic 3. Wellness tourism in the world the international organizations and their role in the management of Wellness industry; the ISO standards in the sphere of Wellness tourism; how is the global wellness economy distributed across the world? what motives are for wellness tourism? Analyze country from Global Wellness Economy Monitor</p>	<p>Exercise (2 hours): group discussion of the topics of lecture and ranking country from Global Wellness Economy Monitor</p>
7	<p>Topic 4. Current medical issues Medical tourism in the world. 1. VBHC concept. 2. Healthcare Technology Trends for 2024 (10 devices) 3. Medical robots. 4. The countries of high-level medical tourism. 5. The countries of dentistry and plastically tourism. 6. IFL tourism. 7. Medical SPA tourism.</p>	<p>1. Medical Tourism / Joanna Gaines, C. Virginia, Jay S. Keystone [et al.] // Travel Medicine (Fourth Edition), Elsevier. – 2019. – P. 371–375. – Access mode : https://doi.org/10.1016/B978-0-323-54696-6.00039-2 2. Andrea de la Hoz-Correa. Past themes and future trends in medical tourism research: A co-word analysis / Andrea de la Hoz Correa, Francisco Muñoz-Leiva, Márta Bakucz // Tourism Management. – 2018. – Vol. 65. – P. 200–211. – Access mode : https://doi.org/10.1016/j.tourman.2017.10.001. 3. Lunt Neil. Medical tourism: A snapshot of evidence on treatment abroad / Neil Lunt, Daniel Horsfall, Johanna Hanefeld // Maturitas. – 2016. – Vol. 88. – P. 37–44. Access mode : https://doi.org/10.1016/j.maturitas.2016.03.001</p>
8	<p>Topic 4. Medical tourism in the world</p>	<p>Exercise (2 hours): Group discussion of the topics of lecture on example of some country</p>
9	<p>Topic 5. Spa tourism in the world 1. Geological prerequisites for the development of Spa town. 2. History of Spa industry in the world 3. Modern trends in Spa industry 4. Spa industry nearest countries: Hungary, Check republic, Croatia,</p>	<p>Lecture (2 hours) 1. Wonder water. The value of water. EuroGeoSurvey. 137 p. 2. Global Wellness Institute. History of Wellness URL: https://globalwellnessinstitute.org/what-is-wellness/history-of-wellness/ 3. Malska M., Bordun O., Antonyuk N. Health tourism (international and national aspects) [Медичний і</p>

	Georgia.	оздоровчий туризм (міжнародні та національні аспекти)] Навч.посіб. Київ: в-цтво Каравелла, 2022, 234 с..
10	Topic 5. Spa tourism in the world	Exercise (2 hours): analysis of Spa tourism of different countries.
11	Topic 6. Spa industry in Ukraine 1. Geological prerequisites for the development of Ukrainian Spa town. 2. History of Spa industry in Ukraine 3. Spa towns in Ukraine 4. Mineral water sources in spa town of Ukraine.	Lecture (2 hours) 1. About resorts: Ukrainian law [Про курорти: Закон України від від 05.10.2000 № 2026-III (Редакція станом на 16.10.2020)] URL: https://zakon.rada.gov.ua/laws/show/2026-14#Text 2. Malska M., Bordun O., Antonyuk N. Health tourism (international and national aspects) [Медичний і оздоровчий туризм (міжнародні та національні аспекти)] Навч.посіб. Київ: в-цтво Каравелла, 2022, 234 с. 3. Wonder water. The value of water. EuroGeoSurvey. 137 p..
12	Topic 6. Spa industry in Ukraine	Exercise (2 hours): each students present 1-3 Spa resorts or Spa towns of Ukraine. Workshop: adding Spa towns of Ukraine on the European map of Spa
13	Topic 7. Spa tourism of Ukraine 1. Modern trends in Spa industry in Ukraine. 2. Spa institutions in Ukraine 3. Statistics data of arriving to Ukraine spa-towns	Lecture (2 hours) 1.About resorts: Ukrainian law [Про курорти: Закон України від від 05.10.2000 № 2026-III (Редакція станом на 16.10.2020)] URL: https://zakon.rada.gov.ua/laws/show/2026-14#Text 2.Malska M., Bordun O., Antonyuk N. Health tourism (international and national aspects) [Медичний і оздоровчий туризм (міжнародні та національні аспекти)] Навч.посіб. Київ: в-цтво Каравелла, 2022, 234 с.. 3. Morshyn kurort URL: https://morshynkurort.net/ua/treatment/min-voda 4.Wonder water. The value of water. EuroGeoSurvey. 137 p.
14	Topic 7. Spa tourism in Ukraine	Exercise (2 hours): Exercise (2 hours): each students present 1-3 Spa hotels and sanatoriums of Ukraine. Workshop: adding Spa hotels and sanatoriums of Ukraine on the European map of Spa Thermegroup URL: https://www.thermegroup.com
15	Topic 8. Innovation product in health tourism of the world. Characteristics of other countries: Croatia, Czech Republic, Georgia, Germany, Hungary, Slovakia, and Hungary.	Guest Lectures (2 hours)
16	Topic 8. Innovation product in health tourism of the world. Characteristics of other countries: Croatia, Czech Republic, Georgia, Germany, Hungary, Slovakia, and Hungary.	Case-study: Presentations (2 hours).

STRUCTURE OF THE EDUCATIONAL DISCIPLINE. Distribution of hours

Topics	Hours	Including		
		Lecture	Exercise	Independent work
Topic 1. The essence and conceptual foundations of Medical, SPA @ Wellness tourism	10	2	2	4
Topic 2. Health tourism: comparative studies in different countries.	10	2	2	4
Topic 3. Wellness tourism in the world	18	2	2	4
Topic 4. Medical tourism in the world	18	2	2	4
Topic 5. Spa tourism in the world	18	2	2	4
Topic 6. Spa industry of Ukraine	18	2	2	14
Topic 7. Spa tourism in Ukraine	18	2	2	12
Topic 8. Innovation product in health tourism of the world	10	2	2	12
Total hours	90	16	16	58