

CERTIFICATE

Ms.

Oresta Bordun

has successfully completed the

Health Tour Winter School 2023

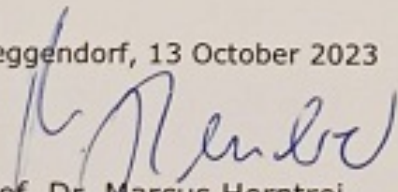
at the Faculty European Campus Rottal-Inn /
Deggendorf Institute of Technology.

09–13 October 2023

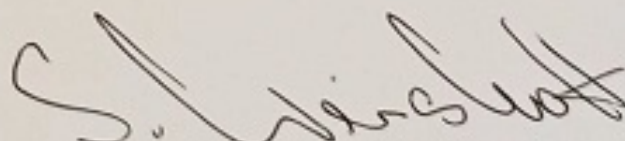
As part of the DAAD project "Health Tourism" the course aims at transnational networking and strengthening cooperation in health tourism. It includes the following learning goals:

- Basics of destination management and development - special challenges of health tourism destinations
- Importance and significance of health tourism with special focus on requirements of generation z
- Collaboration and joint research in international teams
- Evaluation of existing studies and conduction of own field research, including analysis and evaluation
- Comparison of requirements with existing local conditions by means of site inspection
- Independent development of initial proposals for possible solutions

Deggendorf, 13 October 2023



Prof. Dr. Marcus Herntrei
Responsible for course



Member of the examination commission